

Speedpass+ App Commercial

- 0:00** [music plays]
[OPEN ON A ROAD AT NIGHT IN A CITY. AN SUV DRIVES TOWARDS CAMERA]
- VO:** Life takes energy. So much to do, so little time.
- 0:04** [CUT TO INSIDE THE SUV. WE'RE IN THE BACK PASSENGER SEAT, LOOKING OUT THE FRONT WINDOW. A HAPPY COUPLE IS IN THE VEHICLE IN THE FRONT. A SUPER APPEARS: SPEEDPASS+]
- VO:** That's why you need the Speedpass+ app. The fast, easy way to pay for the fuel that drives your life, and earn Esso extra points or PC Optimum points in the process.
- 0:11** [CUT TO SEE THE SUV PULL INTO AN ESSO STATION]
- VO:** Just find a station.
- 0:13** [CUT TO A CLOSEUP OF A SMARTPHONE DEVICE USING THE SPEEDPASS+ APP]
- VO:** You can use the app for that. The rest is easy.
- 0:15** [CUT TO ANIMATED APP INTERFACE. STYLIZED NUMBERS APPEAR ON SCREEN]
- VO:** Just select your pump number.
- 0:17** [CUT TO SCREEN THAT SHOWS CARWASH OPTIONS. THE CAMERA ZOOMS OUT TO SHOW SOMEONE HOLDING A SMARTPHONE.]
- VO:** Maybe even throw in a car wash. And pay the way you want right from the app. You'll be on your way in no time.
- 0:24** [CUT TO SCREEN WITH ESSO EXTRA CARD AND PC OPTIMUM CARD]
- [Legal super appears on screen: For complete Esso Extra program rules, visit essoextra.com. Esso and Esso Extra are trademarks of Imperial Oil Limited. Imperial Oil Licensee. Mobil and Speedpass+ are trademarks of Exxon Mobil Corporation or one of its subsidiaries, Imperial Oil, licensee. PC Optimum is used under license. Visit pcoptimum.com for full program terms and conditions.]
- VO:** Plus, get on the road to more rewards by earning Esso extra or PC Optimum points on eligible purchases.
- 0:28** [CUT TO MAN AT FUEL PUMP]
- 0:31** [CUT TO COUPLE IN SUV. LOGOS APPEAR ON SCREEN: ESSO, MOBIL]
- VO:** The Speedpass+ app. Get the app. Get gas. Get going.